

WEDDING IN NEW YORK

digital | print | marketing | social media | bridal shows

BUFFALO WEDDING | ROCHESTER WEDDING | SYRACUSE WEDDING





NOT THE TYPICAL WEDDING MAGAZINE

We strive to assist our advertisers in achieving their personal goals. We provide you with marketing strategies to obtain the results you have been looking for + make your advertising dollars work hard for you.

MAXIMIZE YOUR VISABILITY

With proven results + affordable rates, our all inclusive advertising combines a multilevel marketing program to maximize your visibility in the local wedding industry

EVERYTHING FOR ONE LOW RATE

Targeted Magazine Ad

Email Marketing

Social Media Spotlights

Enhanced Online Listing

Online Bridal Leads

Networking Opportunities

Bridal Show Discounts

Bridal Show Bag Program



THE MAGAZINES

The preferred magazine of local couples

Attracting affluent couples with
\$1000's to spend

Circulated to over 5,000 couples
per quarter

100's of distribution locations per city

Conveniently sized at 4" x 7" - perfect
for pocket or purse

Bridal fashions, cake designs, local
real weddings, articles + current trends
included in every issue





Call: **585.768.7771**

Email: [Send an Email](#)

Web: [Visit Our Website](#)

Rating: **★★★★★ (2 Reviews)**
[Read All Reviews or Post a Review](#)



**7770 E Main Rd.
LeRoy, NY 14482**
[View Map](#) | [Get Directions](#)

[Contact Us](#)



About Stella's Bridal Boutique

We carry a designer for every bride! From traditional, to boho, to couture runway styles. No matter what your bridal dreams are, we have a gown to fulfill them!

At Stella's Bridal we feel it is our calling to serve our brides and give them the love, attention, and guidance they so deserve. A wedding dress is not your ordinary dress. We believe it is a symbolic garment in which two souls will profess their love for one another with. It is a gift to be given the opportunity to help our brides find their perfect dress. We feel that it is our responsibility to uphold the deeper meaning that comes with picking out a wedding dress, and we achieve this with our upscale bridal appointments. We honor and respect our gorgeous bridal goddesses and thank each and every one of them for choosing Stella's on their bridal journey!

Stella's Bridal Boutique Locations



Address:
**7770 E Main Rd,
LeRoy, NY 14482**

[View a Larger Map](#)

[Get Directions](#)

[Print Map](#)

Stella's Bridal Boutique Reviews

Post a New Review



September 18th by Shyla Butler

"Omg where do I begin?! The moment I met Stella and her crew, I knew I was going to the perfect place. Everything from my initial dress appointment, to bridesmaids dresses, to my wedding eve, they made my experience more than I ever imagined it would be. Very professional and fun, loving, and heart of gold, the women of Stella's Bridal are. My dress was absolutely perfect and loved everything about my girls dresses as well. Highly recommended and thank you



A Little Something Extra

[Advertisers Promotional Videos](#)

[Aerial Photography](#)

[Bachelor/Bachelorette Parties](#)

[Bridal Beauty](#)

[Bridal Consultant](#)

[Bridal Party Gifts](#)

[Bridal Registry](#)

[Bridal Shows](#)

[Bridal Stores & Shops](#)

[Cakes & Desserts](#)

[Catering & Beverages](#)

[Ceremony Sites](#)

[Chair Covers](#)

[Chocolate Fountains](#)

[Churches, Chapels, & Officiants](#)

[Dance Instruction](#)

[Decor](#)

[Favors](#)

[Financial](#)

[Fitness & Weight Loss](#)

[Flowers](#)

[Food Truck](#)

[Honeymoon & Travel](#)

[Hotels & Guest Accommodations](#)

THE WEBSITES

Our interactive website compliments our publication + drives 1000's of couples to our advertisers

Ranked #1 on Google + all major search engines

Enhanced listing page includes an unlimited # of images + videos, reviews, map, link to your website, email + all social media (see example listing on following page)

Interactive ratings + reviews

Photo galleries with links to advertiser's listing page

Your listing page will appear in all relevant categories at no additional charge

THE LEADS

Our bridal leads list provides exclusive access to our couple's information any time of day. Send out an email blast or direct mail campaign as couples progressively plan their weddings

24 hour access to 1000's of couples in your area

Search by specific wedding date or by registration date

Print labels, send emails, print lead sheets, or download info

New leads added daily as brides register with us online

Leads collected online, at bridal shows + by phone





SOCIAL MEDIA

We work hard to promote your business, your upcoming events + company specials to our captive social media audience. As an advertiser, you can take full advantage of our expansive + exclusive social media presence.

FOLLOWERS @BuffaloWedding | @RochesterWedding | @SyracuseWedding



Buffalo: 12.2k +
Rochester: 12.1k +
Syracuse: 9.7k +



Buffalo: 2.5k +
Rochester: 2.5k +
Syracuse: 1.7k +



8.6k +
monthly
viewers



INCLUDED IN YOUR ADVERTISING

Targeted magazine advertisement

Enhanced online listing page with an unlimited # of images + videos, reviews, Google map location, direct links to your personal website, email + all social media sites

24 hour online bridal leads access

Email marketing

Social media spotlights

Bridal show discounts - approximately \$200 - \$300 savings per show

Bridal show bag program - print advertisers may include their promotional piece in our bridal show bags (handed out to every bride) regardless of whether or not you choose to attend / participate in a particular bridal show

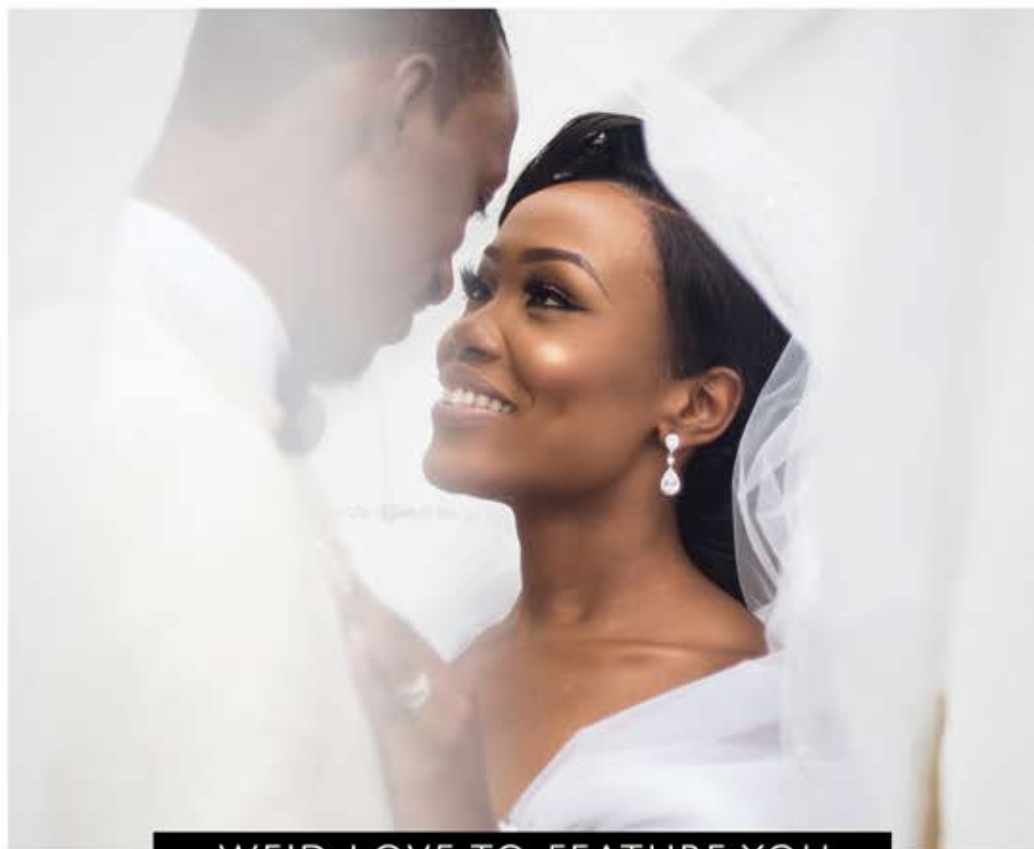
DEADLINE DATES

Winter Issue (Jan / Feb / March) : Nov 1st

Summer Issue (July / Aug / Sept) : May 1st

Spring Issue (April / May / June) : Nov 1st

Fall Issue (Oct / Nov / Dec) : August 1st



WE'D LOVE TO FEATURE YOU

50% OFF YOUR FIRST ISSUE PROMO RATE

Rockstar Package
\$450 for the first issue / quarter

Gotta Have It Package
\$262.50 for the first issue / quarter

Go Big Package
\$195 for the first issue / quarter

Just Right Package
\$142.50 for the first issue / quarter

A one time production fee ranging from \$25 to \$150 (dependent upon ad size) will be applied. Ad production fee includes the complete creation of ad upon client approval. If client chooses to create own ad (regardless of size), a one time set up fee of \$25 will be applied.

PACKAGE INCLUSIONS	PACKAGE OPTIONS	Live a Little \$225 / quarter	Just Right \$285 / quarter	Go Big \$390 / quarter	Gotta Have It \$525 / quarter	Rockstar \$900 / quarter
	Magazine Ad Size		1/4 pg	1/2 pg	full pg	dble pg
	Premium enhanced online listing with unlimited photos and YouTube videos, slogan, description, links to email, website and social media sites and reviews	5th tier online placement	4th tier online placement	3rd tier online placement	2nd tier online placement	premium 1st tier online placement
	Access to bridal leads system	♥	♥	♥	♥	♥
	Email blasts through online marketing system	♥	♥	♥	♥	♥
	Your promotional piece will be included in our bridal show bags that are handed out at bridal shows throughout WNY		♥	♥	♥	♥
	Discounts on our bridal shows		♥	♥	♥	♥
	Guaranteed social media spotlights per quarter on our popular social media sites		1 / quarter	2 / quarter	3 / quarter	4 / quarter

Ads are listed within each category first by ad size then alphabetically within that specific ad size. 50% off promotional rate applies only to first time advertisers with a 12 month contract. Published rates are for a 12 month contract. An additional 20% charge will be assessed for a reduced 6 month contract.



BRIDAL SHOWS

Increasing your visibility is our top priority. We produce thirteen bridal shows each year throughout Western + Central New York and place our magazines in the hands of every couple that attends. In addition, every couple receives our bridal show bag with your promotional materials

Upstate + Western New York's largest bridal show promoter

Providing you the opportunity to book with 1000's of engaged couples

All inclusive - everything included for one price

Bridal show bag program - all bridal show participants may include their promotional piece in our bridal show bags (handed out to every bride)

Included : 8ft by 6ft area, electricity, signage, 6ft table, linen, skirting, 2 chairs, 2 vendor lunches, complete list of all brides within days + a listing under participating vendors on BuffaloBridalShows.com, RochesterBridalShows.com, or SyracuseBridalShows.com respectively

ADDITIONAL INFO

Please see the attached bridal show form for additional information on bridal show pricing + dates etc...



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Buffalo Wedding Magazine
716.898.8193 | BuffaloWedding.com

Rochester Wedding Magazine
585.288.6385 | RochesterWedding.com

Syracuse Wedding Magazine
315.487.9333 | SyracuseWedding.com

Wedding In New York | 800.494.0102 | WeddingInNewYork.com

