

Privacy Policy

BY VISITING www.SWAKembroidery.com YOU ARE CONSENTING TO OUR PRIVACY POLICY.

This privacy notice discloses the privacy practices for SWAK Enterprise LLC This privacy notice addresses what information is collected, who the information is shared with, and how it is secured.

The terms “we,” “us,” and “our” refers to SWAK Enterprise LLC. The terms “user,” “you,” and “your” refer to site visitors, customers, and any other users of the site.

Do we use cookies?

Yes, SWAK Enterprise LLC uses cookies to store or access information. If you don't want cookies used on this website, you can change it within your web browser, however this could affect certain features.

What data do we collect?

www.SWAKembroidery.com collects the following data:

- Personal Identification Information such as name, email address, physical address, phone number, and credit card information for purchases.
- Payment data. SWAK Enterprises LLC collects data necessary to process your payment if you make purchases such as your credit card and security code. All payment data is stored with Paypal. You may find their privacy policy links here: <https://www.paypal.com/us/webapps/mpp/ua/privacy-full>

www.SWAKembroidery.com automatically collects certain data when you visit the website. This information does not reveal your specific identity but could include device and usage information, such as your IP address, operating system, language preferences, country, location, device name. This information is needed for security, analytics, and reporting purposes.

How do we collect your information?

When you visit SWAK Enterprise LLC, the website will use cookies to store items in your shopping cart, to optimize the website for a customized user experience, and marketing for Facebook and Instagram.

If you become a customer, SWAK Enterprise LLC will collect your name, email, address, and phone number and use them to provide services to you. You will also be requested to sign up for the secured client portal so that any communications that are provided are sent and protected. If you purchase from SWAK Enterprise LLC, you have the option to

pay online through PayPal. Any information you provide during the checkout process is not stored on our website but provided to paypal who completes the purchase transaction. You agree that you gave this information voluntarily for the contents that you received. By using this website, you agree not to hold SWAK Enterprise LLC responsible for any security breach and for any unauthorized use of your personal information by third parties.

How will we use your data?

Your data will be used for a variety of business purposes identified below:

- Account creation
- Send you marketing and promotional messages. SWAK Enterprise LLC and third party marketing partners can use your personal information for marketing purposes.

We do not sell, rent, or lease our subscription lists to third parties, and will not disclose your email address to any third parties except as allowed in the section titled "Will your information be shared?".

In compliance with the CAN-SPAM Act, all e-mails sent from us will clearly state who the e-mail is from and provide clear information on how to contact the sender. In addition, all e-mail messages will also contain concise information on how to remove yourself from our mailing list so that you receive no further e-mail communication from us.

Our emails provide users the opportunity to opt-out of receiving communications from us and our partners by reading the unsubscribe instructions located at the bottom of any e-mail they receive from us at any time.

Users who no longer wish to receive our newsletter or promotional materials may opt-out of receiving these communications by clicking on the unsubscribe link in the e-mail.

- Purchases. Your information can be used when you purchase, return, or exchange an item from this website.
- To enforce the terms and conditions and other policies for business, legal, or contractual reasons.
- Respond to legal requests. If SWAK Enterprise LLC receives a legal request, your data may have to be inspected.
- Deliver products or services. Your data may be used to deliver any products or services you requested.
- Respond to inquiries. Your data may be used if you use the contact forms on the website.
- Other business purposes. Your information may be used for data analysis, determine the effectiveness of promotional campaigns, and to evaluate and improve

services, products, and marketing. Your personal information will not be used without your consent.

Will your information be shared?

Your data may be shared with your consent, to perform a contract, or legal obligations to comply with applicable law, government requests, court order, or a legal process.

Your data may be shared to investigate, prevent, or take action regarding violations of our policy, fraud, illegal activities, or for litigation purposes which we are a part of.

Your information may be shared with the vendors, consultants, and third party service provider, contractors, or agents who perform services for SWAK Enterprise LLC or on behalf of payment processing, data analysis, email delivery, hosting services, customer service, and marketing efforts.

If you share information from www.SWAKembroidery.com on any social media medium, you are voluntarily disclosing your personal information. It becomes public information and can be collected and used by others. www.SWAKembroidery.com does not have control over this collection and takes no responsibility for the use, storage or dissemination of such publicly disclosed personal information by you.

Who will your information be shared with?

SWAK Enterprise LLC shares your information with the third parties listed below. If SWAK Enterprise LLC has processed your data based on your consent and you want to revoke consent, contact info@swakembroidery.com.

Examples: Paypal, Facebook, SiteGround, Instagram, Pinterest, MailChimp, Flodesk, etc.

How long will you store my information?

Your information is stored for as long as necessary as set out in the privacy policy unless otherwise required or permitted by law (tax, accounting, legal obligations). Your information will not be kept longer than the period of time you have an account with SWAK Enterprise LLC.

Securing your information

SWAK Enterprise LLC will not trade, share, or sell your information to any other company without giving you express notification, except for certain third parties who assist SWAK Enterprise LLC. in providing services to you, as listed above. These third parties agree to keep your information private. SWAK Enterprise LLC will release your information as required by law and if necessary to protect SWAK Enterprise LLC's legal

rights and/or to comply with a judicial proceeding or court order, to prevent threats to others or illegal activities, or to prevent abuse of this website.

GDPR (General Data Protection Regulation) rights

If you are a resident in the European Economic Area, you are entitled to the following rights:

- Know what data has been collected about you and how it has been processed
- Object to the transfer of your personal data from one electronic processing system into another
- Make changes to inaccurate information
- Withdraw consent after you have given your personal data
- Ask for your personal data to be deleted
- Informed in clear and plain language if you are asked for consent of your personal data

If you believe SWAK Enterprise LLC is unlawfully using your information, you have the right to complain to your local data protection supervisory authority. You can contact them at: https://edpb.europa.eu/about-edpb/board/members_en.

Privacy Rights

If you have an account with www.SWAKembroidery.com, you can delete your account within your account login OR you can email support@swakembroidery.com and SWAK Enterprise LLC will delete your account. Some information may be retained for fraud, legal investigations, enforce terms and conditions, or troubleshoot.

Children's Online Privacy Protection Act

This website is not directed at children and does not collect information from persons under the age of 13. If your child submitted personal identifiable information to SWAK Enterprise LLC, please email support@swakembroidery.com, and that information will be deleted.

California resident's privacy rights

California Civil Code Section 1798.83 permits users who are California residents to request and obtain information about categories of personal information SWAK Enterprise LLC discloses to 3rd parties for direct marketing purposes and the names and addresses of all 3rd parties SWAK Enterprise LLC shared in the immediately preceding calendar year. If you are a California resident and would like to make this request, use the information below to contact SWAK Enterprise LLC.

Children under 18 years of age may request removal of content or information posted on www.SWAKembroidery.com. To request removal, use the information below to contact SWAK Enterprise LLC and provide a statement that you reside in California.

YOUR RIGHTS UNDER THE CCPA

You have the right under the California Consumer Privacy Act of 2018 (CCPA) and certain other privacy and data protection laws, as applicable, to exercise free of charge:

<p>Disclosure of Personal Information We Collect About You</p>	<p>You have the right to know:</p> <ul style="list-style-type: none"> • The categories of personal information we have collected about you; • The categories of sources from which the personal information is collected; • Our business or commercial purpose for collecting or selling personal information; • The categories of third parties with whom we share personal information, if any; and • The specific pieces of personal information we have collected about you. <p>Please note that we are not required to:</p> <ul style="list-style-type: none"> • Retain any personal information about you that was collected for a single one-time transaction if, in the ordinary course of business, that information about you is not retained; • Reidentify or otherwise link any data that, in the ordinary course of business, is not maintained in a manner that would be considered personal information; or • Provide the personal information to you more than twice in a 12-month period.
<p>Personal Information Sold or Used for a Business Purpose</p>	<p>In connection with any personal information we may sell or disclose to a</p>

	<p>third party for a business purpose, you have the right to know:</p> <ul style="list-style-type: none">• The categories of personal information that we disclosed about you for a business purpose. <p>You have the right under the California Consumer Privacy Act of 2018 (CCPA) and certain other privacy and data protection laws, as applicable, to opt-out of the disclosure of your personal information. If you exercise your right to opt-out of the disclosure of your personal information, we will refrain from disclosing your personal information, unless you subsequently provide express authorization for the disclosure of your personal information.</p> <p>Please send an email to Support@swakembroidery.com if you do not want your information disclosed to third parties.</p>
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Changes to the privacy policy

The privacy policy can be changed at any time. The updated version will have a “Revised” date and is effective on the “Revised” date.

Who to contact about this privacy policy

If you have questions or comments, you can email support@swakembroidery.com.